

# **ONE BROMLEY**

WORKING TOGETHER TO IMPROVE HEALTH AND CARE IN BROMLEY

## **Covid-19 and Seasonal Influenza vaccination programmes**

**Cheryl Rehal**

**Bromley Primary Care**

**NHS South East London CCG**

**23 September 2021**

# Bromley Covid vaccination sites

## Local Vaccination Services (PCN Sites)

- A** Oaks Park
- B** London Lane
- C** Coldharbour Leisure Centre
- D** West Wickham & Shirley Baptist Church
- E** Orpington Health & Wellbeing Centre

**X** **Mass Vaccination Site**  
Bromley Civic Centre

**1** **Hospital Hub (winter only)**  
PRUH

### Pharmacies

- F** Cray Hill
- G** Eldred Drive
- ★ New pharmacies for Phase 3

Plus satellites in GP practices  
and community settings



# Eligible cohorts

Cohort	Covid Vaccine Doses	Availability
Care home residents and staff	TWO doses	Mandatory from 11 November; includes visiting professionals
All adults	TWO doses	Evergreen offer
16-17 year olds	ONE dose only	Walk-ins or invited by GP
12-15 year olds with underlying health conditions	TWO doses	Invite only; at GP-led or hospital vaccination services
Expanded cohort of 12-15 year olds with underlying health conditions	TWO doses	Due to commence (awaiting national indemnity)
Individuals who were severely immunosuppressed at time of vaccination	THIRD primary dose	Due to commence
Universal offer to 12-15 year olds	ONE dose	Announced 13 September, for w/c 20 September
Boosters: Stage 1: over-70s, frontline staff and vulnerable Stage 2: over-50s and others at risk	ONE dose	Announced 14 September

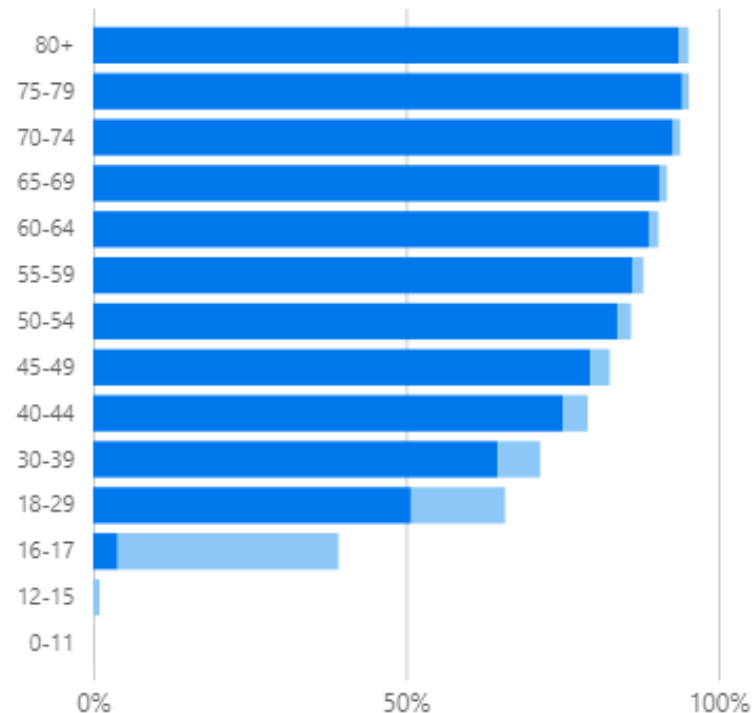


# Overall uptake in Bromley

% 2nd Vaccine, % 1st Vaccine, % 1st Vacc...

BY AGE BANDS

● % 2nd Vaccine ● % 1st Vaccine



Bromley continues to benefit from a high overall rate of vaccine uptake.

Through June and July, the OneBromley system participated in a vaccine 'sprint' to achieve maximum uptake amongst all eligible cohorts in advance of lockdown easing.

GP practices continue to reach out to patients at greatest risk of severe illness, including pregnant people.

GSTT is operating an SEL call centre to assist further, contacting age groups where uptake is lower.

Data source: Bromley filter; SEL COVID Vaccinations Dashboard, 14/09/21



# Uptake within the population

**Adults** (over 16) registered with a Bromley GP have taken up the vaccine in large numbers.

Efforts during the vaccine sprint resulted in a continued rise in uptake amongst all eligible age cohorts.

Local clinicians led outreach through pop-up vaccination clinics at convenient-to-access locations, InfoPods at shopping venues, and webinars/Q&A sessions online.

Region	% uptake – 1 <sup>st</sup> dose
Bromley	80%
SEL	69%
London	67%
England	89%

**Care home** resident and staff uptake has continued to rise as part of the ongoing offer, with targeted education and information events to address queries and concerns.

Bromley	Older People care homes – 1st dose		Working Age Adults homes – 1st dose	
	Residents %	Staff %	Residents %	Staff %
	98.0%	92.1%	95.2%	90.5%

Data sources: SEL COVID Vaccinations Dashboard, 14/09/21; Capacity Tracker, 13/09/21; UK government dashboard, 14/09/21



# Workforce

- Volunteers through Community Links Bromley, Royal Voluntary Service, GoodSAM plus further support through PPGs and community groups
- Core general practice teams continue to play a critical role at sites: GPs, nurses, HCAs, pharmacists and clerical staff
- Bromley GP Alliance staff bank continues to grow with trained clinical and clerical staff
- GSTT staff bank supports the MVC at the Civic Centre
- Some staff required additional training and enhanced DBS checks to assist with children and young people cohort



Services in general practice and hospitals are now operating at peak levels.

Workforce is now increasingly sourced from outside the core teams to maintain the vaccination services in the borough.



# Inequalities in vaccine uptake

## Outreach clinics and engagement overseen by joint LBB-CCG group



Insights gathered have informed communications and engagement activities

Promotion and pop-up clinics centred around communities with lower uptake



Dedicated clinics have been reaching out to our most vulnerable residents

Engaging and social-media friendly communications designed for audiences



# Phase 3 & Influenza programmes

- 1. Covid boosters:** JCVI advises these should be offered to eligible adults six months after their primary course as follows:
  - Stage 1: over-70s, frontline staff and vulnerable
  - Stage 2: over-50s and others at risk
- 2. Individuals who had **severe immunosuppression**:** third primary dose
- 3. All 12-15 year olds:** in schools, by school aged immunisation providers
- 4. Flu vaccine:** to an expanded cohort this year, including secondary school age children and 50-64 year olds

Principle of **co-promotion** to eligible individuals and, if recommended by JCVI, **co-administration** wherever possible.





# Preparing for winter 2021/22

- The circulation of flu was very limited in the 2020/21 season. As a result, a lower level of population immunity against flu is expected this winter
- This is expected to be the first winter when seasonal influenza virus (and other respiratory viruses) will co-circulate alongside Covid-19
- To mitigate the potential impact from flu, the NHS will vaccinate additional cohorts, and aim for a high uptake of flu vaccine to maximise protection
- Learnings from the past year will be incorporated into flu delivery plans alongside Covid boosters. These include:
  - Offering a diversity of delivery channels for vaccination services
  - A heightened focus on the effect of health and social inequalities on vaccination uptake, with a view to targeting promotion, recall and outreach
  - The importance of insights and effective communications to motivate and engage a variety of audiences to take up their vaccine offer



# National flu uptake ambitions

Cohort	National uptake 2020/21	2021/22 ambitions	Variance to target
Over 65s	80.9%	<b>85%</b>	4.1%
Under 65s at risk	53%	<b>75%</b>	22%
Pregnant women	43.6%	<b>75%</b>	31.4%
Preschool: 2-3 years	56.7%	<b>70%</b>	13.3%
Children: Reception-year 7	61.7%	<b>70%</b>	8.3%
Young people: year 8-11	-		
Health care workers	76.8%	<b>85%</b>	8.2%
50-64	45.2%	<b>75%</b>	29.8%

