

Decision Maker: COUNCIL

Date: Monday 18 October 2021

Decision Type: Non-Urgent Executive Key

Title: MAKING BROMLEY EVEN BETTER

Contact Officer: Graham Walton, Democratic Services Manager
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Chief Officer: Ade Adetosoye OBE, Chief Executive

Ward: All

1. Reason for report

- 1.1 The Council has worked successfully with its partners for many years to deliver its corporate strategy, "Building a Better Bromley." At its meeting on 15th September 2021, the Executive considered the attached report on a refreshed corporate strategy – "Making Bromley Even Better" – and recommended that Council approve the new strategy. (Full Council approval is required as the corporate strategy forms part of the Council's Policy Framework.) The report was also scrutinised and supported by Executive, Resources and Contracts PDS Committee on 15th September 2021.
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2. **RECOMMENDATION**

The refreshed corporate strategy, "Making Bromley Even Better 2021-2031" be approved.

Impact on Vulnerable Adults and Children

1. Summary of Impact: The ambitions set out in the refreshed plan seek to ensure that vulnerable children and adults continue to be supported as required.
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Corporate Policy

1. Policy Status: Developing the corporate strategy.
 2. BBB Priority: All
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Financial

1. Cost of proposal: Not Applicable:
 2. Ongoing costs: Not Applicable:
 3. Budget head/performance centre: Not Applicable
 4. Total current budget for this head: Not Applicable
 5. Source of funding: Not Applicable
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Personnel

1. Number of staff (current and additional): Not Applicable
 2. If from existing staff resources, number of staff hours: Not Applicable
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Legal

1. Legal Requirement: Non-Statutory - Government Guidance
 2. Call-in: Not Applicable: Council decisions are not subject to call-in
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Procurement

1. Summary of Procurement Implications: Not Applicable
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Customer Impact

1. Estimated number of users/beneficiaries (current and projected): Approximately 330,000 residents living in Bromley with population projections estimating an increase to 350,000 by 2027 and 395,000 by 2038.
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Ward Councillor Views

1. Have Ward Councillors been asked for comments? Not Applicable
2. Summary of Ward Councillors comments: Not Applicable

Non-Applicable Sections:	See attached report
Background Documents: (Access via Contact Officer)	See attached report